## Hyfindr successfully closes Seed Financing Round

Stuttgart, Germany, June 16, 2023

Hyfindr GmbH operator of <a href="www.hyfindr.com">www.hyfindr.com</a>, the leading B2B marketplace for the hydrogen economy is pleased to announce the successful closure of its seed financing round. The financing round was led by <a href="mailto:Gruma Nutzfahrzeuge GmbH">Gruma Nutzfahrzeuge GmbH</a>, a German family-owned group, known for its expertise in the material handling sector and many customer centric innovations in other industries.

"This seed financing round provides the necessary capital to propel Hyfindr to the next phase of growth," said Dr. Björn Lüssow, Co-Founder and Managing Director at Hyfindr. "This funding will enable us to accelerate our product development, expand our international reach, and to serve more customers with our growing team."

Hyfindr is driven to bring transparency with our B2B marketplace so that professionals find the right products and services.

"We are already globally showcasing products and services of more than 120 brands on Hyfindr.com" said Steven Oji, Co-Founder and Managing Director at Hyfindr. "This funding provides exiting opportunities to build a digital marketplace the hydrogen economy needs."

Hyfindr is backed by reliable investors.

"We believe in the transformative potential of Hyfindr and are excited to be partnering with them on their journey." stated Hans Gruber, Managing Director of Gruma. "Hydrogen has an enormous potential in abating global harmful emissions. In addition, the two founders have a tremendous professional record and the necessary expertise to make a global impact."

Hyfindr has been backed by Google since 2022 and is part of the Google for Startups program.

"Google for Startups spotted the enormous potential of Hyfindr early and decided to back them with funding and access to Google resources and support. Its recent seed round provides great evidence that we made the right decision to back Hyfindr." Stated Mariama Boumanjal, Google for Startups Black Founders Fund Manager, Europe & Africa. "We have been delighted to support Hyfindr on its incredible journey in helping the global hydrogen economy grow better and faster. The digital ecosystem they are building is remarkable."

The successful closure of the seed financing round is in direct recognition of Hyfindr's innovative approach and its potential to revolutionize the hydrogen economy. The company's commitment to excellence, combined with a strong team and strategic partnerships position Hyfindr well for long-term success.

## **About Hyfindr**

With a mission to bring transparency to the Hydrogen Economy Hyfindr GmbH is the owner and operator of www.hyfindr.com the digital B2B marketplace for the Hydrogen Economy. Here companies and professionals easily find specialized products and services for their hydrogen related projects. The platform is supplemented by a dedicated community where engineers help each other on technical matters, a rapidly growing knowledge base and an educational video channel which provides deeper insights into products or technology available on Hyfindr.com. Through its digital services, Hyfindr accelerates the growth of the Hydrogen Economy and aids in establishing hydrogen as a renewable energy carrier to combat harmful emissions globally.

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